



How to Run a Successful Fundraiser



Reach your goal in 90 days



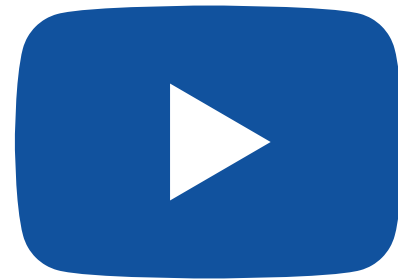
Video Course

Your Charitable Cause Is Our Purpose

We have helped approximately 3500+ charities raise more than \$2.5 million+ for their vital programs. The Fundraising Company has been honored to work with so many incredible charities for the last 8 years.

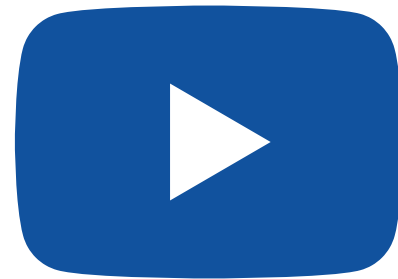
Our goal is to reach as many charities as possible looking for an easy, nothing to buy or sell program to raise lots of money for their programs.





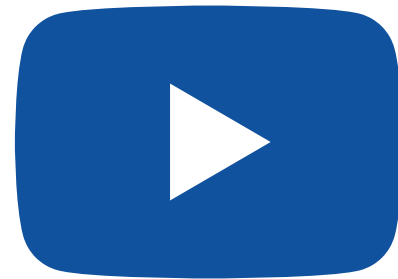
#1 Goal Setting and Your Game Plan

- Set clear objectives
- Set a game plan
- Paired together
- drop-off boxe location
- Deside timeline



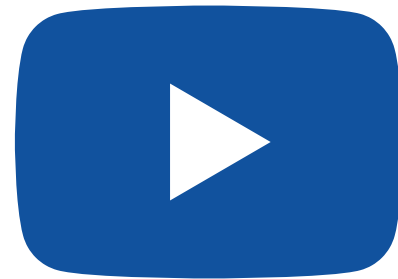
#2 Build a Team

- Find your volunteers
- Leverage Social Media
- Collecting from the community
- share your “why”



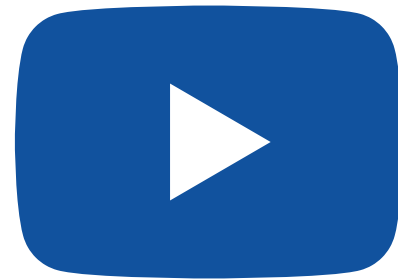
#3 Promotion

- Connect with your Fundraising Guide
- Promote using online and offline tactics
- Share the stage
- Access family and friends
- Incentivize donations



#4 Consider various ways to run your drive!

- Be creative and resourceful
- Organize events
- Storage ideas
- Arrange pickup



#5 Completion

- Take advantage of The Fundraising Company's no contractual fee or cancelation policy
- Same day pick up
- Collect your check!
- Spread the word



**Let's work
together for
change.**

**We Pay Per
Pound!**



We Can Help!

Fundraising doesn't have to be difficult. That's why The Fundraising Company has come up with a solution for any group looking to make big bucks fast. All you have to do is collect a variety of new or gently worn mixed shoes. We pay you per lb! You receive a check. It's that simple.

The Fundraising Company has helped thousands of people and organizations across the nation raise funds in an easy, fun, and environmentally sustainable way.

Book a Free Consultation