

CREATIVE FUNDRAISING IDEAS

DOWNLOAD AND POST ABOUT YOUR FUNDRAISER ON A COMMUNITY APP



FIND FREE SHOES ON EXISTING APPS OR REACH OUT TO PEOPLE WHO HAVEN'T SOLD THEIR SHOES



ATTACH FLYERS TO TRASH BAGS AND DISTRIBUTE THEM AROUND SCHOOLS, NEIGHBORHOODS, CHURCHES AND WORK



POST ABOUT YOUR DRIVE AT APARTMENT BUILDINGS, GATED COMMUNITIES, CHURCHES, AND SCHOOLS



REACH OUT TO ANOTHER ORGANIZATION IN YOUR SCHOOL OR ANOTHER SCHOOL AND DO A COMBINED FUNDRAISER



REACH OUT TO EXERCISE CLUBS! ASK TO PLACE A COLLECTION BOX AND IF THEY ARE WILLING TO DONATE LEFT BEHIND SHOES



PLACE SIGN UP SHEETS AND ASK PEOPLE TO PROVIDE EMAIL ADDRESSES SO THAT YOU CAN SEND OUT A MASS EMAIL



COLLABORATE WITH LOCAL MARATHONS AND/OR ORGANIZATIONS SUCH AS FUN RUN AND HAVE ALL ATHLETES DONATE THEIR SHOES AFTER THE RUN



REACH OUT TO YOUR SCHOOL'S LOST AND FOUND AND ASK THEM IF THEY WOULD BE INTERESTED IN DONATING SHOES



CREATE A CONTEST WHERE WHOEVER BRINGS IN THE MOST SHOES WINS A GIFT CARD OR A SMALL PRIZE.



INVOLVE A RELIGIOUS INSTITUTION AND REACH OUT TO YOUTH GROUPS, RELIGIOUS RADIO STATIONS, AND/OR RELIGIOUS SCHOOLS



REACH OUT TO YOUR LOCAL NEWSPAPER AND CREATE A FACEBOOK EVENT OR PAGE FOR YOUR FUNDRAISER

